

# Mike McVicar

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## EXPERIENCE

### MUCCA DESIGN

*Intern*  
*Summer 2009*

Designed multiple book covers that will be printed this year. Worked with a team to develop collateral including a postcard, menu, and ad for an on going branding project.

### UNIVERSITY OF FLORIDA FOUNDATION

*Student Designer*  
*July 2008 – Present*

Working under a senior designer and art director to create various print material including posters, flyers, and magazine layout. Developed various campaign brands and logos.

### UNIVERSITY OF FLORIDA ENTOMOLOGY DEPT.

*Designer*  
*June 2007 – July 2008*

Designed and developed web sites, print material, and other collateral. Created logo and branding system for Pest Management University.

### SOCIETY PROMOTIONS

*Art Director, volunteer*  
*June 2008 – Present*

SP is a non-profit organization that supports the local music & art scene. Developed brand, identity system, posters, website, and various promotional materials. Also organized and coordinated concerts, and exhibits.

### VINEYARD TRAINING COLLEGE

*Auckland, New Zealand*  
*Intern*  
*Fall 2005*

Developed a promotional video for the school, and designed collateral including signage, ads, and brochures.

### TOTAL VIDEO SERVICE, INC.

*Video Technician*  
*May 2004 – August 2005*

Time based video & audio editing, DVD authoring, film conversion, and video production.

## EXHIBITIONS

*14 - The Exchange* • April 2009 • Gainesville, FL

*LIGATURE 18 - Annual juried graphic design student show* • February 2009 • Gainesville, FL

*THE GOOD, THE RAD, THE FUGLY - Store 101* • February 2009 • Gainesville, FL

*MADE IN JAPAN - Design Festa Gallery* • June 2008 • Tokyo, Japan

## AWARDS

### Ligature 18

*Three pieces selected for show.*  
Annual juried graphic design show

### Best Senior Work

*Ligature 18 - Spring 2009*  
For: "Patron Saints of Design"  
Jurors: *Jim Datz, Joshua Davis, Paul Sahre,*  
& *Stephanie Chen*

## SKILLS

### PROFICIENT IN:

*Adobe Creative Suite*  
*InDesign*  
*Illustrator*  
*Photoshop*  
*Dreamweaver*  
*Flash*  
*Html, CSS*  
*Microsoft Office*

## EDUCATION

### UNIVERSITY OF FLORIDA

*BFA – Graphic Design*  
Computer integrate studio environment  
2007–2009

### UF IN TOKYO

*Study Abroad – Tokyo, Japan*  
Collage and creative writing courses  
Summer 2008

### SANTA FE COMMUNITY COLLEGE

*Associate of Arts – Fine Arts*  
2004–2007